María Morte

Strategic communications & public affairs

Madrid · International perspective

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Communications and public affairs professional with experience in international institutions, agencies and national media. I combine research, campaign strategy and team coordination with hands-on editorial and audiovisual production. Fulbright scholar, with a background in Journalism and International Relations.

PROFESSIONAL EXPERIENCE

Asociación In Género

Communications & Public Affairs Officer

Jul 2026 — Present

Communications strategy, press, digital channels, content and campaign coordination. Institutional meetings, stakeholder relationships, briefings, agenda coordination and territorial analysis across Spain.

Movimiento Sumar · Congreso de los Diputados

Political Communication & Public Affairs Analyst · Internship

May — Jul 2026

Electoral analysis and campaign evaluation using Action Network and RStudio; support for parliamentary communications, press materials and communication strategy.

Pinkston

Senior Content Strategist

Jun 2023 — Jun 2026

Progressed from Content Creator (2023–24) to Content Strategist (2024–25) and Senior Content Strategist (2025–26). Strategy, campaign development, content production and coordination for healthcare, energy and nonprofit clients. Selected clients include EcoSave and the Oklahoma Association of Health Plans.

SELECTED PROJECTS

National Spine Health Foundation: health education and audiovisual campaign content. Bread for the World: Offering of Letters mobilisation videos and the Thanks & Giving participation campaign. Projects delivered through Pinkston.

EARLIER EXPERIENCE

United Nations Development Programme

Communications · Europe & Central Asia

Dec 2022 — Jun 2023

Editorial and audiovisual content, social planning and internal communications for regional development initiatives.

United Nations Police

Strategic communications

May — Nov 2022

Institutional campaigns, multilingual materials, social strategy and communications for UNCOPS and women in peacekeeping.

La Sexta Noticias

Television reporter · APM Primer Empleo programme

Oct 2020 — Aug 2021

Research, interviews and news reporting for national television.

Permanent Representation of Spain to the Council of Europe

Political reporting & digital diplomacy

Jan — Aug 2020

I led a team of three people developing a new digital diplomacy plan for the embassy, alongside political reporting in Strasbourg.

Atresmedia · La Sexta & Antena 3

Early newsroom experience · Internships

Mar — Dec 2019

Digital journalism at Antena 3, followed by a newsroom internship at La Sexta.

EDUCATION

MA Political and Electoral Analysis · Universidad Carlos III de Madrid · Expected May 2027

MA Intercultural Communication · University of Maryland, Baltimore County · 2021–2023 · Fulbright Scholar

Dual degree in Journalism and International Relations · Universidad Rey Juan Carlos · 2015–2020

LANGUAGES & TOOLS

Spanish: native · English: C2 · French: B1
RStudio · Action Network · Meta, Google & LinkedIn Ads · Mailchimp · Adobe Premiere · DaVinci Resolve · Canva · Figma